



Friends of Fish Creek Provincial Park Society
PO Box 2780 Stn M Calgary, AB T2P 2M7
www.friendsoffishcreek.org

MEDIA RELEASE – FOR IMMEDIATE RELEASE

FRIDAY, APRIL 6, 2018

START THE COUNTDOWN TO PARKS DAY & CREEKFEST - ONLY 105 DAYS TO GO!

Parks Day & Creekfest
Saturday, July 21, 2018 11:00 am – 4:00 pm
Bow Valley Ranch, Fish Creek Provincial Park

The Friends of Fish Creek and Alberta Environment and Parks invite families from throughout the city and surrounding areas to the 8th annual Parks Day & Creekfest! This truly unique event is taking place in the beautiful and historic Bow Valley Ranch area of Fish Creek Provincial Park. Whether you visit Fish Creek regularly, occasionally, or have not been here yet, this annual summertime festival provides truly remarkable opportunities to experience this breathtaking natural urban park. At Parks Day & Creekfest you can have an amazing time learning about protecting our local waterways and provincially protected areas through free interactive games, performances and activities.

Parks Day & Creekfest is an important component to the Friends' Watershed Public Awareness campaign, designed to raise awareness within local communities about preserving and protecting our local watersheds, and to strengthen our message of environmental conservation. We are truly thankful to welcome back 2011 Juno-award winner Peter Puffin's Whale Tales to Parks Day & Creekfest for the eighth year in a row! Peter is a native Albertan who has toured the globe for over 20 years and shares his message of environmental conservation in a way that engages and entertains children and parents alike. He will lead a song-writing workshop, write a song with children and perform the song during his concert.

The Friends are pleased to welcome Alberta Environment and Parks Kananaskis Interpreters, who will perform a lively and interactive theatrical presentation focused on our local watershed and this province's beautiful natural areas. Kids will enjoy a variety of interactive games and activities hosted by local community organizations, take part in guided walks of the Bow Valley Ranch, and even learn to juggle with Michelle and Peter, the Juggling Clowns. There will be amazing prizes and many opportunities to support, and learn about, the Friends of Fish Creek. Mark your calendar and tell your friends and family that on Saturday, July 21 the place to be is the Bow Valley Ranch in Fish Creek for Parks Day & Creekfest!

What: Parks Day & Creekfest

When: Saturday, July 21, 2018 11:00am – 4:00pm

Where: Bow Valley Ranch, Fish Creek Provincial Park (South end of Bow Bottom Tr. SE)

Like Creekfest at www.facebook.com/CREEKFESTinFishCreek

Follow us at @fish_creek and visit www.friendsoffishcreek.org/event/creekfest for more information

All activities are free and event sponsorship opportunities are available.

For more information, please contact:

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Our mission is to engage the community through education and awareness
to conserve a truly unique naturalized urban park.