



Friends of Fish Creek Provincial Park Society
P.O. Box 2780 Stn M, 15975 Bow Bottom Trail SE, Calgary, AB, T2P 2M7

MEDIA RELEASE

For Immediate Release – July 15

Creekfest – Reimagined Kicks Off this Saturday!

The Friends of Fish Creek are pleased to present Creekfest – Reimagined, our annual summertime event, now in a virtual format and taking place over the course of a week from July 18 – 24. This year would mark the 10th anniversary of Creekfest, however because we are not able to host a live outdoor concert and interactive event in Fish Creek Provincial Park, we have been working with our community partners to organize a week of live and previously recorded online content that fits the theme of Creekfest. Through this new reimagined format, we can continue to raise awareness about environmental conservation and watershed issues through live and pre-recorded virtual presentations.

Creekfest can now be enjoyed from virtually anywhere in the world with an internet connection and we can reach even more community members than we could with a one-day event. Creekfest – Reimagined will kick off on Saturday, July 18 at 1:00 pm with a Facebook Live concert from Peter Puffin's Whale Tales, Juno-award winning children's performer and long-time supporter of Fish Creek Provincial Park. Access to this and all presentations can be found at <https://friendsoffishcreek.org/event/creekfest>

Participating individuals and groups include Elbow River Watershed Partnership, Bow Habitat Station, children's author Pamela McDowell, Alberta WaterPortal Society, Peter Puffin's Whale Tales, Friends of Fish Creek volunteer Annette Ng, the Miistakis Institute, Canadian Parks and Wilderness Society Southern Alberta Chapter, Cows and Fish, Divya Singh, Evergreen Theatre, Glenbow Ranch Provincial Park Foundation, Ghost Watershed Alliance Society, Biosphere Institute of the Bow Valley – WildSmart Program, Trout Unlimited Canada, the Alberta Institute for Wildlife Conservation, Tower Garden by Juice Plus, Little Wonders and more!

Connect with nature in the beautiful natural setting of Fish Creek Provincial Park with these wellness based activities taking place during Creekfest - Reimagined: Wild Yoga – the Seeds of January on Tuesday led by Naomi Parker, Forest Bathing with Karen Salamandick, and Get Fit with BungyPump instructed by Diana Young.

Thank you to all Creekfest - Reimagined supporters Land Stewardship Centre of Canada, funded by Alberta Environment and Parks, Miistakis Institute, Calgary Foundation, City of Calgary, Alberta Environment and Parks Watershed Resiliency and Restoration, and TD Park People Grants.

Please contact the Friends for more information and stay tuned to <https://friendsoffishcreek.org/event/creekfest> and facebook.com/creekfestinfishcreek for a schedule of events and updates on Creekfest - Reimagined!

What: Creekfest - Reimagined!

When: Saturday, July 18 and up until July 24

Where: Online – Facebook Live, Zoom, YouTube, social media and more!

For more information media may contact Chris Lalonde, Communications Coordinator at chris@friendsoffishcreek.org or 403-238-3841 ex. 1