

Capture Nature: **Friends of** **Fish Creek** **Photography Contest**



2015 Winner: Gavin Rafter

The Friends of Fish Creek Provincial Park Society (the Friends) is excited to offer *Capture Nature*, our annual photography contest, with the goal of engaging park users of all ages in a fun and educational activity in Fish Creek Provincial Park. We hope it will encourage people to regularly venture into the park and provide opportunities to see things or visit areas they wouldn't normally experience.

Capture Nature is part of the Friends' "Social Enterprise" programming, meaning that funds raised are used directly to support our education and stewardship initiatives that contribute to the long-term sustainability of both our organization and the park landscape. Photo submissions become part of an important collection of images that allow us to communicate more effectively about the work we do and inspire others to become or remain active stewards in helping protect the vast beauty that exists here. The Friends gain the right to use any of the photos submitted for purposes that support our work, including for our website, program promotion, newsletters and presentations, volunteer training and other community-related outreach opportunities. Submissions may also be used as silent auction items at our annual fall fundraiser.

As with most of our programs, it is volunteers who make *Capture Nature* possible. Volunteers take on the role of "Jurors", contributing their experience as photographers to choosing some of the winning photos, however they also perform other important duties including the coordination of photo submissions, communication with contest registrants, connecting with local schools to encourage youth involvement and compiling photo tips to keep you inspired!

General Information and Contest Rules

Getting Started

Capture Nature runs from **May 1st to July 28th, 2021**.

Register in a category based on your age:

Adult - 18 years of age and up, \$25 registration fee

Youth - 17 years of age and under, free registration (must have parental consent signed via Eventbrite registration)



2016 Winner: Tony LePrieur

Within a week of registering, you will receive an email from the Friends that includes the dedicated Gmail email address through which you can submit your photo images. This email address is only for paid contest registrants, so please do not circulate it.

Contest Themes and Criteria

Each year, the themes for Capture Nature change to inspire your creativity if you are a returning participant. You are invited to submit **up to five photos** to the contest; you can submit them all to one theme or spread them out across all three. However you decide to do it, just make sure they are a good fit for the theme and that you submit your best photos.

You can submit your photos at any point during the contest period, however the earlier the better, so that you have the opportunity to collect as many public votes through our website as possible (see more info below on how voting works).

Both black and white and colour photos are accepted.

Finally - and possibly the most important - **all photos must be taken in Fish Creek Provincial Park.**

The themes for 2021 are:

- *Community*
- *Forest for the Trees*
- *Framing*
- *Leading Lines*

Submitting Your Photos:

Please be sure to follow the steps below and include the information requested:



2015 Winner: Tim Hopwood

1. File Size

Images must be between 1 and 3 MB maximum in size, JPG format.

2. File Naming

Use this convention to name each image submitted. This ensures that your photo is submitted to the correct category for assessment.

Category-Theme-First name.Last name-Location-Subject

Eg. Adult-Symmetry-John.Smith-Bebo Grove-sunset

Eg. Youth-Movement-Debbie.Smith-Hull's Wood-creek



2016 Winner – Rick Robinson

3. Sending in Your Photos

Please email each submission in the same email (if possible) using the following subject line:

Capture Nature Submission by *(Your Name)*

****Please note: if your photos are not named with the specific file-naming convention as outlined above, or are larger than 3MB in size (jpg format), they may be rejected. These requirements are in place to help us efficiently coordinate the contest, and it may not be possible for our Jurors to rename/resize photos that we receive.**

How Voting Works

Once we receive your photos, they will be added to the on-line gallery on the [Friends' website](#). This gallery will allow the public to see and vote on their favorite images. Voting will be open throughout the contest period and for a further two weeks to ensure the public has time to view and consider all photos submitted. Voting will close on August 14th at midnight.

You can access the gallery through the above link to our website or directly through the [gallery link](#).

Prizes

Prizes will be awarded in the following categories:

Public Vote - one winning photo will be chosen in each category, determined by the most votes in our on-line gallery:

- Public Vote - Best Adult Photo
- Public Vote - Best Youth Photo

Juror Vote - one winning photo will be chosen in each category, determined by the most votes by our Contest Jurors

- Juror Vote - Best Adult Photo
- Juror Vote - Best Youth Photo

Our Jurors use the following criteria to judge the winning photos that they vote on:

Originality – is this a one of a kind photo that required some skill to capture?

Composition – the combination of elements that bring balance to your images

Technical aspects (for instance, exposure, focus, lighting) – all the technical stuff contributes to a great photo

Theme - how well your photo reflects the theme to which it's been submitted.

Eligibility Requirements

To be eligible for participation in *Capture Nature* you must:

- Be a resident in a Province or Territory of Canada
- Be registered with *Capture Nature* via Eventbrite
- Provide proof of permission to participate if under 18 years of age (this will be done via the Eventbrite registration process)
- Be neither an employee nor a Board member (nor be residing with an employee or Board member) or the immediate family of Alberta Parks or the Friends of Fish Creek
- Ensure that all photos are submitted by the contest deadline of 11:30pm, July 31st, 2019 and following the specified file-naming convention outlined in this document.

Contest Rules

1. Registration for *Capture Nature* opens on May 1st, 2021.
2. Photo submissions will only be accepted during the contest period, between May 1st through 11:30pm on July 28th.
3. All photographs MUST be taken in Fish Creek Provincial Park. Images that are not taken in the park will not be considered.
4. Photo submissions can be taken at any point throughout the year as long as they are submitted within the official contest period.
5. All Juror decisions are final. Decisions will be made by midnight on August 31st, 2021 and winners will be informed on September 1st. Winning photos will be posted on our website and included in our fall newsletter, as will the names of the winning photographers.
6. Each participant can submit a maximum of five photo images in total.
7. Photos submitted with the photographer's name or time/date stamp on the image will not be accepted.
8. Prizes are awarded based on the corporate and community support we receive for the contest.

Acknowledgement

By registering with *Capture Nature*, you acknowledge that:

- You will abide by the contest rules.
- The decisions of the contest Jurors are final and binding and cannot be reviewed for any reason.
- If for any reason this contest is not capable of running as planned, due to causes that may include infection by computer virus or other technological bugs, malware, tampering with the online resources associated with the contest, tampering with the physical resources associated with the contest, or any other cause beyond the reasonable control of the Friends that affects the security, integrity, fairness, or impartiality of this contest, the Friends staff may terminate this contest at any time.
- If a contest participant does not follow the rules/regulations outlined by the Friends, the organization has the ability to disqualify them.
- The Friends may, at its own discretion, feature the participation of certain contest individuals in its own communications, including but not limited to our *Voice of the Friends* newsletter, the Friends website and/or other outreach with the public.
- By participating in the contest you agree to accept any prizes as awarded; prizes are not transferable, or exchangeable, and cannot be redeemed for cash or cash value.
- The odds of being selected will depend on the photographic content, skill and subject matter featured in the photograph, as well as the total number of eligible entries received.
- It is the responsibility of each participant to ensure that any photograph submitted has been taken with the permission of the subject and does not infringe on the copyright of any third party or any laws.
- Each participant grants the Friends license to use, feature, publish, reprint, reproduce, display or sell any or all of the submitted photographs in any of its publications, its website, and/or in any promotional or exhibition material connected to this contest or other future uses as the Friends determines.
- Each participant also permits the Friends to use his or her name in connection with his or her photograph.



2015 Winner – Jonn Malmqvist

All participants represent and warrant that:

- His/her photo entries are original.
- He/she took the photographs himself/herself, not materially aided by any other individual.
- He/she is the owner of any copyright or any other intellectual property attached to his/her photo entries.
- By submitting your photo entry and in consideration of the agreements herein and value received, you hereby irrevocably sell, assign and transfer to the Friends of Fish Creek Provincial Park Society any and all of the participants' rights, ownership and entitlements originating from the photo entries submitted.
- The participant agrees to fully indemnify the Friends of Fish Creek Provincial Park Society from any and all claims, actions, causes of actions, and any other costs that may arise as a result of or in connection to the ownership of the participant's photo entry.

Thank you to our 2021 Sponsors: [Vistek](#), [RMB Photography](#), [The Apothecary in Inglewood](#), [Great Events Catering Group](#), and [Atmosphere](#)!

We hope that you enjoy taking part in *Capture Nature* and look forward to seeing how you capture the essence of Fish Creek Provincial Park from behind the lens!

Good luck and have fun!

If you have any questions about *Capture Nature* please contact Julia at 587-238-3841 ex. 5 or by email at julia@friendsoffishcreek.org