



Friends of Fish Creek Provincial Park Society
P.O. Box 2780 Stn M, 15975 Bow Bottom Trail SE, Calgary, AB, T2P 2M7

MEDIA RELEASE

For Immediate Release – June 4

Celebrate Creekfest – Reimagined with the Friends of Fish Creek

The Friends of Fish Creek invite you and your family to experience the second annual Creekfest – Reimagined, our signature summertime event this July! As our community begins to emerge from the pandemic, we will once again offer this festival in an online format kicking off on Saturday, July 17 and running until Friday, July 23. Creekfest - Reimagined will be comprised of a week of free online presentations and performances from partnering organizations.

Although our community is certainly ready to move on from the pandemic and get back to in-person meetings and events, it is still not safe to host a large scale festival in Fish Creek Provincial Park at this time. Through these online presentations, like-minded conservation organizations can provide in-depth information on topics relevant to nature and conservation. While the format of Creekfest has changed to meet the current health situation, the focus of this very special event has stayed the same: raising awareness about nature, conservation, healthy watersheds and Alberta's beautiful Provincial parks!

“Watershed stewardship is not all fun and games...except at Creekfest - Reimagined!” said Jennifer Solem, Friends of Fish Creek volunteer, *“The Friends of Fish Creek are once again hosting Creekfest – Reimagined this summer- a family-friendly week of celebrating our parks and waterways, and learning how we can all help to care for them. Experience music, performances, presentations, slideshows, displays and visuals, games, and much more...all online and absolutely free!”*

Now almost anyone in the world can experience the magic of this very special event, and by facilitating a week of presentations we can reach more people than we could through a one-day event. We are honoured to welcome back to Creekfest - Reimagined Peter Puffin's Whale Tales, a Juno-Award winning children's performer, educator and long-time supporter of Fish Creek Provincial Park, who will perform a live concert via Facebook. We also invite you to tune in for presentations from partnering organizations Bow Habitat Station, Alberta Community Bat Program, Alberta Institute for Wildlife Conservation, Kaykima Wilderness Camps, Weaselhead/Glenmore Park Preservation Society and many others.

Last year there were over 1160 community engagements during the week of Creekfest - Reimagined in addition to the connections made through social media by many partnering organizations. In addition to online performances, we invite you to connect with nature and reconnect with the community through online and in person wellness-based activities: The Mindful Pause with Divya Singh, Get Fit with BungyPump! with Diana Young, and Nature and Forest Therapy Walks with Amarin Dawn.

Special thanks to all Creekfest - Reimagined supporters Calgary Foundation, RBC Foundation, City of Calgary, Alberta Environment and Parks, and the Bow River Basin Council.

Please visit <https://friendsoffishcreek/event/creekfest> and facebook.com/creekfestinfishcreek for a schedule of events and updates on Creekfest - Reimagined!

What: Creekfest - Reimagined!

When: Saturday, July 17 and up until Friday, July 23

Where: Online – Facebook Live, Zoom, YouTube, social media and more!

For more information media may contact Chris Lalonde, Communications Manager at chris@friendsoffishcreek.org or 403-238-3841 ex. 1